Axklo brand and press kit

Everything you need to write about Axklo.

In one sentence

Axklo is a studio of dreamers from all over the world. We make Axklo Play, a social platform where people build 3D games together, and Axklo Apps, an AI app builder for people who have never written code.

The longer version

Axklo is a studio of dreamers from all over the world, started on February 2, 2026. We try to make what exists better, make what doesn't exist yet, and fix what others left broken. Our first product, Axklo Play, is a social platform inspired by sandbox games where people talk, make friends, build groups and turn what they imagine into playable 3D games in the browser. Our second, Axklo Apps, is an AI app builder: you describe the app you want and it builds it, for people who have never written a line of code. Axklo Research, Axklo Health and Axklo Education are planned. We put community over capital.

The name

Write it as **Axklo**. Capital A, then lowercase. Never AXKLO, axklo or A-X-K-L-O. Products are **Axklo Play** and **Axklo Apps**.

Colours

- **Lime** #d1f56e: Highlights and the top of gradients
- **Leaf** #4fc46a: Buttons and the bottom of gradients
- **Moss** #24703f: Block edges and shadows
- **Night** #070a08: Backgrounds
- **Paper** #eef3e8: Text on dark
- **Violet** #7a5cff: Axklo Apps only
- **Lilac** #d3c1ff: Axklo Apps highlights

Fonts

Headlines use Bricolage Grotesque. Body text uses Hanken Grotesk. Both are free on Google Fonts.

Facts

Axklo

- Started: February 2, 2026
- Team: worldwide
- Products: Axklo Play, Axklo Apps
- Press contact: support@axklo.com